

## Mayor Joe Curtatone invites all retailers, restaurant owners and store front businesses in Somerville...

The City is offering a **Best Retail Practices** program to help *you* do better business! It includes:

- A FREE workshop on updating your property and your marketing to improve your business
- 1-on-1 meetings for qualified stores and restaurants
- Access to \$2000 in grants to make improvements





The FREE workshop will be offered

DATE: Monday, September 28, 2009

TIME: 10:00 am

LOCATION: City Hall, BOA Chambers

Learn how your store can look better, sell more products and attract new customers.

Twelve (12) stores will be selected to receive free one-on-one consulting sessions with a retail consultant AND up to \$2000 to make improvements\* but many of the ideas can be done for FREE so EVERYONE will take home great information!

\* Applications for the free one-on-one consulting and the grants will ONLY be available AT the Workshop. ATTEND to LEARN and EARN!

Call 617.625.6600 X 2546 to sign up *TODAY* or register via email to <a href="mailto:dguzman@somervillema.gov">dguzman@somervillema.gov</a>

